

amber garner

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phone 402.853.2162

experience

november 2011 - present **marketing associate, american society of nephrology**

develop marketing strategy & compose plans for each department
organize and code email marketing
design graphics & headers

february 2011 - october 2011 **social media & marketing assistant, pongr media**

doubled social media following in 6 months
designed marketing materials
orchestrated PR outreach & wrote blog posts

september 2010 - august 2011 **managing editor, the next great generation**

edited and wrote articles
managed editorial calendar & web content for technology section
promoted articles & blog via social media

november 2009 - may 2010 **copy editor, daily nebraskan**

edited articles, researched accuracy
crafted headlines
uploaded content to web

june 2009 - october 2009 **asst. to the art director, strictly business magazine**

designed and placed client ads
updated web content
edited and enhanced photos

education

2008 - 2010 **university of nebraska - lincoln**

bachelor of journalism in advertising
minors in art, english, psychology
extracurricular: ad club, club soccer
gpa: 3.93

2006 - 2008 **southeast missouri state university**

extracurricular: division i soccer, spensa, saac
gpa: 4.0

skills

photoshop, illustrator, indesign, dreamweaver, flash (novice),
wordpress, seo, xhtml/css, ms office, pc and mac os

interests

photography, web and graphic design, social media, running,
painting